



**BUSINESS**  
*Distinction*  
**AWARDS** 2026

## SPONSORSHIP PROSPECTUS

The Logan Chamber of Commerce is delighted to present this sponsorship prospectus for the 2026 Business Distinction Awards. These awards recognise and celebrate the outstanding achievements and contributions of businesses within the Logan region. By partnering with us as a sponsor, you will gain valuable exposure to a diverse audience of business leaders, entrepreneurs, and community members, while demonstrating your commitment to supporting local economic growth.

# The Gala Night



**Friday, 11<sup>th</sup> September 2026**



**6:00 PM**



**Logan Entertainment Centre (LEC)**

## Why Partner With Us?

- **Direct Community Impact:** Your sponsorship removes barriers to entry, allowing local businesses to participate for free while receiving quality judging and professional mentoring.
- **Elite Brand Exposure:** Gain high-profile recognition across our digital platforms, event signage, and promotional materials both before and after the gala.
- **Leadership Positioning:** Align your brand with 'Better Business for Logan' and be recognised as a key driver of economic growth and local innovation.

## About the Business Distinction Awards

The Business Distinction Awards are an annual highlight in the Logan business calendar. They provide a platform to showcase innovation, excellence, and success across a range of industries. The 2026 awards will feature several major awards as well as individual business categories, including:

- Business of the Year (Small and Large)
- Sole Trader of the Year
- Innovation Award
- Customer Service Excellence Award
- Community Contribution Award
- Environment and Sustainability

The awards ceremony will be a prestigious gala event, attracting over 300 attendees from the Logan business community and beyond. It will be held at Logan Entertainment Centre, providing an excellent opportunity for networking and relationship building.



# Sponsorship Opportunities

We offer a range of sponsorship packages to suit different budgets and objectives. Each package provides a unique set of benefits, designed to maximise your brand exposure and engagement.

Below are our sponsorship packages:

## Diamond Sponsor

Event and promotional headline branding, keynote speaker presentation, VIP table setup, and prominent award branding.

## **Business of the Year | \$15,000 (ex GST)**

Exclusive naming rights for the Small (1–19 FTE) and Large (20+ FTE) Business of the Year Awards.

- **Ultimate Brand Integration:** Official naming rights as: 'The 2026 Logan Chamber Business Distinction Awards Business of the Year presented by [Your Name]'.
- **Premier Media Placement:** Your brand leads all media coverage, digital campaigns, and written materials.
- **Signature Presence:** Feature a full-page spotlight in the event program and high-impact logo placement on the gala entrance wall.
- **Elite VIP Hospitality:** One (1) premium VIP table for 10 guests.
- **Keynote Platform:** A 3-minute executive address to the assembly, supported by a custom slide presentation.

## Platinum Sponsor

Headline award branding, sponsor speaking slot, premium logo placement, and VIP tickets.

## **Sole Trader of the Year | \$8,900 (ex GST)**

Honoring the diverse entrepreneurial spirit of Logan's sole trader community.

- **Strategic Recognition:** Official presenter of the 'Sole Trader of the Year' award with branding on all nomination and media assets.
- **High-Visibility Advertising:** Extensive logo rotation on the event slideshow and a half-page feature in the gala program.
- **VIP Hospitality:** One (1) premium VIP table for 10 guests.
- **Engagement Opportunity:** Deliver a 2-minute speech to Logan's top business influencers.

## Gold Sponsor

Prominent logo placement, social media connection, and VIP tickets.

## **Limited to three | \$5,000 (ex GST)**

Supporting start-ups and the innovative leaders of tomorrow.

- **Focused Brand Alignment:** Sponsorship of one Gold Major Award, such as 'Most Innovative' or 'New and Emerging Business'.
- **Digital & Physical Synergy:** Your logo featured across digital materials, the event slideshow, and a quarter-page program feature.
- **Gala Participation:** Six (6) tickets to the Awards Gala Night.

### Silver Sponsor

Logo placement, tickets to event, mention on social media.

### Limited to three | \$3,000 (ex GST)

Rewarding businesses that prioritise values and community impact

- **Values-Driven Presence:** Sponsorship of a Silver Major Award (e.g., Sustainability, Accessibility, or Community Service).
- **Comprehensive Branding:** Inclusion on the event program, menu, entrance wall, and nomination forms.
- **Gala Participation:** Four (4) tickets to the Awards Gala Night.

### Category Sponsor

- Automotive and Transport
- Beauty and Bridal
- Building and Construction
- Business to Business
- Creative Industries
- Education
- Employment and Training
- Health and Wellbeing
- Hospitality, Events, Tourism
- Manufacturing & Production
- Media and Advertising
- Medical and Healthcare
- Not for Profit
- Professional Services
- Real Estate
- Retail
- Sports and Leisure
- Technology
- Trade Services
- Vet and animal Services

### \$1,200 (ex GST)

Directly align with your specific industry sector across 22 available categories.

- **Legacy Branding:** Your business name is permanently engraved on the award trophy itself.
- **Event Visibility:** Logo placement on the gala media wall, program, and digital presentation.
- **Gala Participation:** Two (2) seats at the presentation night.

## Judging Process


A panel of independent judges, comprised of business leaders, academics, and community representatives, will evaluate nominations based on the following criteria:

1. **Business Performance:** Financial performance, growth, and market share.
2. **Innovation:** Creativity, originality, and impact of new products, services, or processes.
3. **Community Involvement:** Contributions to the Logan community through philanthropic activities, volunteer efforts, or community development initiatives.
4. **Sustainability:** Commitment to environmental sustainability and responsible business practices.
5. **Leadership:** Demonstrated leadership within the organisation and the community.
6. **Resilience:** Demonstrated actions to ensure business continuity in the event of natural disasters or other business disruption events

## Entries

Entries can be submitted online through the Logan Chamber of Commerce website. The entry form will require detailed information about the nominee's business, achievements, and contributions to the community. Self-nominations are encouraged.

 **Completed Entry Deadline:** June 30, 2026 | 6:00 PM

 Visit [www.loganchamber.com.au](http://www.loganchamber.com.au) to submit your entry or nominate another business.

## Why Sponsor the Business Distinction Awards?

Sponsoring the Business Distinction Awards offers a range of benefits, including:

- **Increased Brand Awareness:** Reach a highly engaged audience of business professionals and community members.
- **Enhanced Brand Reputation:** Demonstrate your commitment to supporting local businesses and economic development.
- **Networking Opportunities:** Connect with potential clients, partners, and investors.
- **Lead Generation:** Generate new leads and build relationships with key decision-makers.
- **Positive Media Coverage:** Gain exposure through media coverage of the awards ceremony and related events.

*We look forward to partnering with you to celebrate business excellence in the Logan region!*

## Next Steps

If you're interested in partnering with us for the 2026 Business Distinction Awards, consider the following:

1. **Review the Sponsorship Packages:** Take a close look at the different sponsorship levels and benefits to determine which best aligns with your company's goals.
2. **Contact Us:** Reach out to our sponsorship team with any questions or to discuss a customised package.
3. **Secure Your Sponsorship:** Once you've chosen your sponsorship level, we'll provide a sponsorship agreement to formalise the partnership.
4. **Plan Your Engagement:** Work with our team to maximise your brand exposure and engagement leading up to and during the awards ceremony.